



NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND
SMALL BUSINESS DEVELOPMENT
(NIESBUD)

MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP, GOVT. OF INDIA

The Sharp Brain
in association **WITH NIESBUD** is organising a
WORKSHOP ON

SOCIAL MEDIA MARKETING



"BEYOND JUST SOCIALIZING"

29th & 30th JULY, 2017

KEEP EDUCATING YOURSELF

CONTACT DETAILS:

9810366618

0120-4017059 Mr. Satish (NIESBUD)

9899549331 Ms. Ankita Singh

**NIESBUD
Certification**



WORKSHOP CURRICULUM



- Overview.
- How to Grow Business Using Social Media Marketing
- How to build Online Reputation in Social Media.
- Social Media Advertising
- Understanding Facebook, Twitter, LinkedIn and Instagram Marketing.
- Quora Marketing
- Learn Affiliate Marketing.
- Learn to Work From Home.
- How to get your website to compliment Social Media Marketing
- Convert Users into Clients.

WHY SHOULD YOU ATTEND?

The workshop is ideal for you to **kickstart** your journey as a Social Media Marketer.

The learning from the workshop will benefit you in starting a Career as a Social Media Marketer or using the skill as an upgrade to your existing skill set.

What better than to sit at home and earn through the internet? Social Media Marketing allows you to work & earn from home.

Looking to work from "Home" & Earn a Decent Salary? Look no further. Social Media Marketing gives you the power to work from home.

Social Media is the most affordable & effective medium for your business to reach the Target Audience.

WHO SHOULD ATTEND?



Graduates



Working Professionals



Bloggers
Freelancers



Home Makers



Entrepreneurs
Businessmen

How Social Media

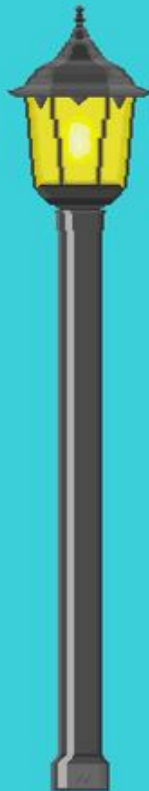
— IS —

CHANGING THE WORLD

••• BEYOND JUST SOCIALIZING •••

"The number of **Social Media jobs** has gone up by **600%** in the last five years."

"The number of **Social Media jobs** is expected to rise by **12.9%**."



"**Internet skills** are now the most sought after skill in **Social Media** and marketing hires."

"**2.5 million Developers and Partners** from 70 countries communicate and build through social media."

The Future of Business is 'Social Media'



MODE OF PAYMENT

FEE DETAILS:

Rs 3000/- (Three Thousand Only).
Including Course Fee, Certificate, Soft Study
Material and Course Kit, Tea & Snacks,
Lunch.

DEMAND DRAFT

Please make the DD payable at Softlogique IT
Solutions Pvt. Ltd.

NEFT / RTGS

Account Name : Softlogique IT Solutions Pvt. Ltd.
Bank Name : IndusInd Bank
Account No : 259811771092
IFSC Code : INDB0000162
Branch Code : 000162, Sector 63, Noida - 201301

ONLINE PAYMENT LINK

<http://niesbudelearning.net/EL/registration.aspx>

Reservation of
participants will be
done on **FIRST
COME FIRST
SERVE**
basis due to limited
seat availability

MAXIMUM CLASS SIZE :
40

3 MONTHS FREE
CONSULTATION
SUPPORT

NIESBUD Campus

A-23, Sector 62, Noida. UP - 201301

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